



PCNC
4145 Evergreen Road
Pittsburgh, PA 15214

Kathleen Offerman
125 North Lincoln Avenue
Sterling, VA 20164

Contract # 339017

Schedule Dates 10/29/12-11/02/12
Advertiser Pol/R Terry/D/Pres/US (17029)
Agency Kathleen Offerman (6009)
Product Political - Federal Candidate (1067)
Brand POL/R TERRY/D/PRE/US (140632)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name OFFERMAN, KATHLEEN
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments RANDALL TERRY 10/29
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/26/12
Last Modified 10/26/12
Entered By Mary Beth Halas
CO-OP Yes
Headline # 06397679
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$240.00
Net Total \$1,360.00
Sales Tax

Pittsburgh (PCNC)
By Broadcast Month Spots Rate
Nov. 2012 15 \$1,600.00
Grand Total: 15 \$1,600.00

CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/29/12-11/02/12	3	:30	7:30A- PITTSBURGH THIS MORNING 730AM	1	1	1	1	1	1			5	\$125.00	\$625.00	Pittsburgh (PCNC)	PITTSBURGH THIS MORNING 730-BA/1	10/26/12
2.0	Normal Line / Spot	10/29/12-11/02/12	3	:30	7P- PCNC 7PM NEWS 7PM	1	1	1	1	1	1			5	\$125.00	\$625.00	Pittsburgh (PCNC)	PCNC 7PM NEWS 7-730P/2	10/26/12
3.0	Normal Line / Spot	10/29/12-11/01/12	3	:30	9P- 10P (EST)	1	1	1	1	1				4	\$70.00	\$280.00	Pittsburgh (PCNC)	NEWS 9-10P/3	10/26/12
4.0	Normal Line / Spot	11/02/12-11/02/12	3	:30	9:30P- PCNC 7PM NEWS 930PM						1			1	\$70.00	\$70.00	Pittsburgh (PCNC)	NEWS 9-10P/3	10/26/12

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

PCNC does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.